



State Championship Show
 Santa Cruz County Fairgrounds
 Watsonville, CA



Show Program Advertisement

Name of Business or Individual _____
 Contact Person _____ Phone () _____
 Mailing Address _____ Fax () _____
 City _____ State _____ Zip _____
 Email Address _____
 Website _____

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Advertising costs:

Advertisement Size	B/W	Add'l fee for color	Total
Full Page	150	100	_____
½ Page	80	50	_____
¼ Page	50	25	_____
Business Card*	25	n/a	_____
Outside back cover**	200	incl	_____
Inside back cover**	150	50	_____
Inside front cover**	150	50	_____
Total Due			_____

* Vendor spaces include one business card ad- FREE

** Program Cover Pages are sold on a First Come, First Serve basis !!

- To guarantee your ad will be included in the program; information and payment in full must be received by September 1st.
- Information to be “camera ready”-- clean, clear printed material or artwork for black & white.
- Business cards can be sent in color but will be printed in black & white only.
- Printed materials and/or logos(jpg or png format) for advertising can be emailed to: cshacfo@att.net
- **Complete this form, and mail with full payment (no cash) to:
CSHA , P O Box 30864, Stockton, CA 95213**

California State Horsemen’s Association is a 501(c)(3) non-profit corporation