



California State Horsemen's Association Incorporated (CSHA Inc.) **State Endurance Program Sponsorship Levels**

Sponsorship is for a 12 month period.

Platinum \$1000 +

- Sponsor receives placement of sponsor's logo or business name on the CSHA State Endurance Program web page with sponsor's web site link.
- Sponsor receives placement of their logo or business name and website link in the CSHA State Endurance Program section of CSHA State Newsletter 'The New Horseman'.
- Logo or business name of sponsor on banners, tshirts and other CSHA State Endurance Program promotion items.
- Sponsor's banner hung at equine events CSHA State Endurance Program is in attendance at or hosting. (Sponsor must provide banner.)
- Sponsor mentioned on Facebook pages associated with CSHA, CSHA State Endurance, Program and other equine related Facebook pages a minimum of 4 times each month.
- Sponsor name attached to any awards sponsorship is funding.
- Thank you card. Thank you and mention of sponsor when speaking at 4 CSHA State meetings and all other CSHA and AERC events we speak at including awards ceremonies for the CSHA State Endurance Program.
- Tax deductible receipt.

Gold \$500-\$999.99

- Sponsor receives placement of their logo or business name on the CSHA State Endurance Program web page with sponsor's web site link.
- Sponsor receives placement of their logo or business name in the CSHA State Endurance Program section of CSHA State Newsletter 'The New Horseman' each month.
- Sponsors mentioned on Facebook pages associated with CSHA, CSHA State Endurance Program and other equine related pages a minimum of 1 time each month.
- Thank you card. Thank you and mention of sponsor when speaking at 2 CSHA State meetings and CSHA Endurance Awards Ceremonies
- Tax deductible receipt.

Silver \$100-\$499.99

- Sponsor receives placement of their logo or business name on the CSHA State Endurance Program web page with sponsor's web site link
- Sponsor receives placement their logo or business name in the CSHA State Endurance Program section of CSHA State Newsletter 'The New Horseman' 2 times in a 12 month period.
- Sponsors mentioned on FB pages associated with CSHA, CSHA State Endurance, Program and other equine related pages a minimum of 4 times in a 12 month period.
- Thank You card and thank you and mention of sponsor when speaking at 1 CSHA State meeting and CSHA Endurance Awards Ceremonies
- Tax deductible receipt.

Donations

- Amounts under under \$100 and grants from fellow non profits will be considered a donation not a sponsorship.
- Tax deductible receipt.
- Thank you card.