California State Horsemen's Association Incorporated (CSHA Inc.)
State Endurance Program Sponsorship Levels

Sponsorship is for a 12 month period.

**Platinum $1000 +**
- Sponsor receives placement of sponsor's logo or business name on the CSHA State Endurance Program web page with sponsor's web site link.
- Sponsor receives placement of their logo or business name and website link in the CSHA State Endurance Program section of CSHA State Newsletter 'The New Horseman'.
- Logo or business name of sponsor on banners, tshirts and other CSHA State Endurance Program promotion items.
- Sponsor's banner hung at equine events CSHA State Endurance Program is in attendance at or hosting. (Sponsor must provide banner.)
- Sponsor mentioned on Facebook pages associated with CSHA, CSHA State Endurance, Program and other equine related Facebook pages a minimum of 4 times each month.
- Sponsor name attached to any awards sponsorship is funding.
- Thank you card. Thank you and mention of sponsor when speaking at 4 CSHA State meetings and all other CSHA and AERC events we speak at including awards ceremonies for the CSHA State Endurance Program.
- Tax deductible receipt.

**Gold $500-$999.99**
- Sponsor receives placement of their logo or business name on the CSHA State Endurance Program web page with sponsor's web site link.
- Sponsor receives placement of their logo or business name in the CSHA State Endurance Program section of CSHA State Newsletter 'The New Horseman' each month.
- Sponsors mentioned on Facebook pages associated with CSHA, CSHA State Endurance Program and other equine related Facebook pages a minimum of 1 time each month.
- Thank you card. Thank you and mention of sponsor when speaking at 2 CSHA State meetings and CSHA Endurance Awards Ceremonies.
- Tax deductible receipt.

**Silver $100-$499.99**
- Sponsor receives placement of their logo or business name on the CSHA State Endurance Program web page with sponsor's web site link.
- Sponsor receives placement their logo or business name in the CSHA State Endurance Program section of CSHA State Newsletter 'The New Horseman' 2 times in a 12 month period.
- Sponsors mentioned on FB pages associated with CSHA, CSHA State Endurance, Program and other equine related pages a minimum of 4 times in a 12 month period.
- Thank You card and thank you and mention of sponsor when speaking at 1 CSHA State meeting and CSHA Endurance Awards Ceremonies.
- Tax deductible receipt.

**Donations**
- Amounts under under $100 and grants from fellow non profits will be considered a donation not a sponsorship.
- Tax deductible receipt.
- Thank you card.